

# Harnessing the power of plants for optimal feed conversion

### Why Fytera Perform?



Feed conversion ratio has a major impact on profitability of poultry production



target phyto-actives from three plants with more than 15 individual compounds

Fytera Peform contains the



Independent research shows a consistently improved feed conversion ratio in broilers

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#### The business challenge: Do not let your profitability be harmed

Most livestock perform at about 40% below their genetic potential due to suboptimal environmental conditions, including housing, stocking density, nutrition programme, climate, and disease pressure. Those conditions are often associated with inflammatory processes, reduced nutrient absorption, and impaired gut barrier function that all divert nutrients away from growth. There is a need for natural ways to help the animal reach its genetic potential.





#### **PhytoComplex solutions: An integrated strategy**

PhytoComplex solutions consist of novel plant-based functional ingredients that support specific physiological and metabolic processes in production animals. High quality ingredients form the basis of highly targeted solutions to challenges in livestock production.

#### **Recommended use**

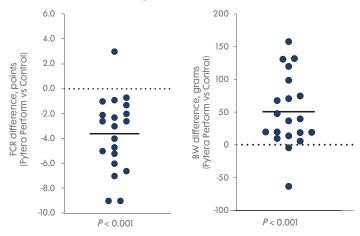
To ensure homogenous dispersion, Fytera Perform should be added to a premix.

#### Inclusion rate for poultry:

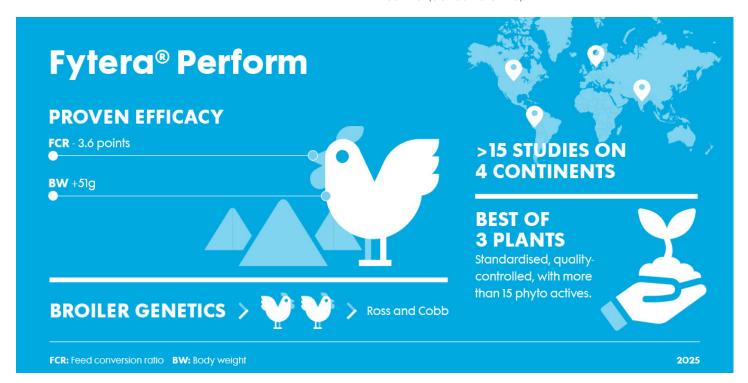
• Fytera Perform: 25 g/t of complete feed

#### **Proven results**

Studies conducted around the world at independent research institutes have shown Fytera Perform to consistently improve feed conversion ratio (figure 1).



**Figure 1.** Effect of Fytera Perform on feed conversion ratio (FCR) and body weight (BW) in broilers compared to a negative control (dotted zero line).



**Summary** 

**Product:** Fytera Perform **Use for:** Poultry

**Benefit:** Supports optimal performance and feed conversion

**Programme:** PhytoComplex solutions;

Production efficiency

Learn more visit **Selko.com** 



Ask your Trouw Nutrition representative how Fytera Perform can support poultry production efficiency.

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