

MILKIWEAN ACTIBAR

The first piglet training bar
that activates pre-weaning
feed intake



SOMETIMES, PERFORMANCE JUST NEEDS A LITTLE PUSH

The weaning transition

In their first weeks of life, piglets are full of curiosity and potential. They grow quickly, learn rapidly, and explore their surroundings with energy and confidence. As they approach weaning, they're ready for new experiences, including discovering solid feed for the very first time.



This moment of transition is an opportunity. When piglets are gently encouraged to explore solid feed before weaning, they build the skills and confidence they need for the next stage of life. Early exposure strengthens their gut, supports natural behaviour, and helps them adapt smoothly to new routines.

Why the first push matters

By preparing piglets ahead of time, we give them the chance to thrive through weaning rather than simply coping with it. They stay active, keep eating, and maintain their growth momentum.

With the right support, piglets move into their post-weaning environment with resilience. Ready to grow, explore, and perform to their full potential.



MILKIWEAN ACTIBAR

Milkiwean ActiBar is a piglet training bar that activates pre-weaning feed intake, by tapping into piglets' natural behaviour.

Its distinctive, patent-pending shape and composition invite piglets to interact. They chew, root and explore the bar out of curiosity, which naturally draws them towards the feeder and helps them become familiar with eating solid feed at an earlier age.

How it supports piglets

Milkiwean ActiBar supports piglets through a natural process.



Encourages natural behaviour

Piglets root and chew the bar, expressing natural behaviour and engaging in positive social interactions.



Activates early eating

More activity around the feeder leads to earlier, higher, and more frequent solid feed intake.



Promotes lifelong performance

Early preparation for smoother weaning unlocks piglets' genetic potential for better performance.



Sets piglets up for smoother weaning

Earlier solid feed intake and gut maturity help piglets cope better with post-weaning changes.



Supports gut development

High fibre contributes to early gastrointestinal development and functionality.



Milkiwean ActiBar is not a replacement for creep feed. It helps piglets discover creep feed sooner and consume it with more confidence.

WHAT TRIALS SHOW

Trials carried out under European farming conditions confirm the effect of early feed intake activation.



UP TO 53%
higher pre-weaning
feed intake vs.
creep feed alone.



UP TO 50%
reduction in watery diarrhoea
cases may be observed during
the first week following weaning.



UP TO 70%
of a pig's final weight
is determined by its body
weight at 6 weeks of age.

These results show that encouraging early eating behaviour before weaning pays off afterwards.

Easy to use, easy to fit in
Milkiwean ActiBar is designed for
practical use in the farrowing house.

- No additional equipment required
- No preparation or mixing
- No mess in the pen
- No need to adapt your existing feeding programme
- Simply place the bar alongside creep feed

When the bar is consumed, it can be replaced easily.
It fits naturally into existing routines.



PART OF A BIGGER PICTURE

Milkiwean ActiBar is part of Trouw Nutrition's Milkiwean piglet feeding platform. Built on LifeStart research and over six decades of experience in piglet physiology, Milkiwean focuses on the early-life phase, when preparation and care help shape how piglets perform later on.

A small push at the right moment can help piglets start eating sooner and face weaning better prepared. Milkiwean ActiBar supports that first critical step and sets piglets on the right track for long-term success.



Ready to give performance the right push?
Get in touch with your local Trouw Nutrition representative today and discover how Milkiwean ActiBar fits into your feeding programme.

Learn more, visit

www.trouwnutrition.com/milkiwean-actibar

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